



2021 eStatement & eAdvice Service Offer Promotional Terms and Conditions:

1. The promotional period of the 2021 eStatement & eAdvice Service Offer (the "Programme") is from 1 July 2021 to 30 September 2021 (both dates inclusive) (the "Promotional Period"). The Hongkong and Shanghai Banking Corporation Limited in the Hong Kong Special Administrative Region ("Hong Kong") (and its successors and assigns) ("HSBC" or the "Bank") reserves the right to change the Promotional Period at its discretion without prior notice.
2. This Programme is applicable to selected customers who have received the Bank's invitation to participate.
3. Selected customers are required to fulfil all the following requirements in order to participate in this Programme and be eligible for the offer(s) under this Programme (the "Eligible Customer")
 - a. Be aged 18 or above on 30 June 2021;
 - b. Successfully sign up for the Programme by completing the registration via the Bank's website at www.hsbc.com.hk/estatementreg during the Promotional Period;
 - c. Successfully register for Personal Internet Banking ("PIB") during the Promotional Period; and
 - d. Switch from paper statement to eStatement and eAdvice Service for his / her applicable account(s) during the Promotional Period.
4. An Eligible Customer who maintains PIB and eStatement and eAdvice Service for at least 1 of his / her applicable account(s) at the time of offer fulfilment will be entitled to HKD20 cashback (applicable to bank account holders) or \$20 RewardCash (applicable to credit card account holders without bank account) (collectively the "Guaranteed Prize").
5. An Eligible Customer who maintains PIB and eStatement and eAdvice Service for all his / her applicable account(s) at the time of lucky draw (the "Lucky Draw") held will be entitled to 1 entry into the lucky draw for HKD10,000 supermarket cash vouchers (the "Lucky Draw Prize").
6. Each Eligible Customer is only entitled to 1 Guaranteed Prize under the Programme and will be notified by SMS and / or email according to the Bank's record at the time of fulfilment. Upon verification and confirmation by the Bank that the Eligible Customers qualify for the Guaranteed Prize, the corresponding Guaranteed Prize will be automatically credited to the Eligible Customer's bank account or credit card account within 1 calendar month upon successful set up of eStatement and eAdvice Service.
7. Lucky Draw winners ("Winners") will be randomly drawn by computer within 1 calendar month after the Promotional Period. Each Eligible Customer can only win 1 Lucky Draw Prize under the Programme. Upon verification and confirmation by the Bank that the Eligible Customer qualifies for the Lucky Draw Prize, Winners will be notified by correspondence (the "Redemption Letter") which will be sent within 1 calendar month after the Lucky Draw held to each Winner's local correspondence address according to Bank's record at the time of fulfillment. Only Winners who receive the Redemption Letter can redeem the Lucky Draw Prize. Each Winner who receives the Redemption Letter is required to redeem the prize according to the instructions stated in the Redemption Letter, otherwise the prize will be deemed to be forfeited.



8. An Eligible Customer's personal information in the Bank's record must be updated and valid during the Promotional Period and at the time of offer fulfilment in order to receive the prize(s) of the Programme.
9. The Bank has the sole and absolute discretion in determining a person's eligibility to receive the prize(s). If the Bank discovers at any time, whether after or during the Promotional Period, that any person has failed to comply with these terms and conditions, the Bank is entitled to disqualify the person from participating in the Programme and receiving the prize(s).
10. The Bank further reserves the right to exclude an Eligible Customer who violates these terms and conditions, tampers with the Programme, engages in abusive, deceit or fraudulent behavior in relation to the Programme or makes false representations or statements or violates applicable law or regulations. If an Eligible Customer is excluded, the offer(s) may be subsequently revoked and reclaimed.
11. The supermarket cash vouchers cannot be exchanged for cash and may be subject to the issuing merchant's terms of use. The Bank is not the issuer of the supermarket cash vouchers and assumes no responsibility for the quality of goods and services provided by the merchant issuing the supermarket cash vouchers.
12. It is the Eligible Customers' responsibility to comply (at their own expense) with any laws requiring payment of any tax, duty, levy or similar impost relating to the award of the offer(s), and the Bank shall have no responsibility in respect thereof.
13. No person other than the Eligible Customer and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
14. In the event of any dispute arising from the Programme, the decision of the Bank shall be final and conclusive.
15. The Bank reserves the right to change these terms and conditions and terminate the Programme at any time. The latest details of the Programme and the revised terms and conditions will be made available on our website as soon as practicable.
16. The Programme and the offers are provided subject to the prevailing regulatory requirements.
17. The Programme is held within Hong Kong. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong and each Eligible Customer submits to the exclusive jurisdiction of the courts of Hong Kong.
18. In the event of any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the English version shall apply and prevail.