



HSBC Family Protector 10% RewardCash offer Promotional Terms and Conditions

1. The Promotion (the "Promotion") is from 2 March 2021 to 30 April 2021 (both dates inclusive) (the "Promotional Period") and shall at all times be subject to these terms and conditions ("Terms and Conditions").
2. The Promotion is applicable to customers of The Hongkong and Shanghai Banking Corporation Limited (and its successors and assigns) ("HSBC" or the "Bank") in the Hong Kong Special Administrative Region ("Hong Kong") who have received the related SMS and eDM from the Bank and have fulfilled all of the following requirements (the "Eligible Customers"):
 - a. be aged 18 or above on 2 March 2021; AND
 - b. be a primary or secondary cardholder of an HSBC Credit Card issued by the Bank; AND
 - c. successfully applied for HSBC Family Protector (the "Plan") underwritten by HSBC Life (International) Limited, ("HSBC Life") during the Promotional Period, with policies of the Plan being issued on or before 31 July 2021 ("Eligible Application").
3. Application of HSBC Family Protector with unposted/ cancelled/ refunded premium will not qualify as Eligible Applications. Whether an application is an Eligible Application shall be determined at the sole and absolute discretion of HSBC Life and the Bank.
4. HSBC Life reserves the right to accept or reject any application for any plan based on the information provided by applicant as the potential policyholder and/or the potential life insured during the application.
5. An Eligible Customer is entitled to RewardCash equivalent to 10% of the life insurance policy's Annualised New Premium (before discount) ("Promotional Offer"). The total amount of RewardCash will be rounded up to the nearest integer.
6. Without prejudice to the rights of the Bank and HSBC Life stated herein, the maximum RewardCash to be offered per policy is \$1,000. There is no limit to the number of Promotional Offer for each Eligible Customer for the entire Promotional Period.
7. There is no limit to the number of Promotional Offer for each Eligible Customer for the entire Promotional Period.
8. The corresponding RewardCash will be credited to the Eligible Customer's HSBC credit card account 2 months after the end of the cooling off period of the applied policy. Notification will be sent to the Eligible Customer after the RewardCash is credited to the Eligible Customer's HSBC credit card account pursuant to the RewardCash terms and conditions.
9. If the premium of the Eligible Application is not settled by a HSBC credit card, the corresponding RewardCash will be credited to the Eligible Customer's valid HSBC credit card account.
10. If customers cancelled any HSBC Family Protector applications which were submitted or effected on or before 2 March 2021 and apply for any eligible life insurance plans during the Promotional Period, the new life insurance application is and shall be ineligible for enjoying this Promotional Offer.
11. The Promotional Offer under the Promotion is not exchangeable for cash and are not transferable.
12. Only Eligible Customers whose credit card accounts are valid and in good standing during the entire Promotional Period and the RewardCash crediting and fulfilment period will be eligible for the RewardCash.



13. If the Eligible Customer is entitled to more than one promotional offer in relation to life insurance applications during the Promotional Period, the aggregated promotional offer amount (as determined in the sole discretion of HSBC Life and the Bank) will be provided.
14. These Terms and Conditions are to be read in conjunction with the General Terms and Conditions for the Bank's RewardCash Programme. In the event of any conflict between these Terms and Conditions and the RewardCash General Terms and Conditions in respect of this promotion only, these Terms and Conditions shall prevail.
15. The Bank and HSBC Life reserve the right to change these Terms and Conditions at any time and the offer may be withdrawn and/or terminated by the Bank or HSBC Life at their discretion without prior notice to the customers. The Bank and HSBC Life accept no liability for any such change, withdrawal and/or termination.
16. These Terms and Conditions are subject to prevailing regulatory requirements.
17. No person other than the Eligible Customer, the Bank and HSBC Life will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
18. In the event of dispute arising out of the Promotion, the decision of the Bank and/or HSBC Life shall be final and conclusive.
19. These Terms and Conditions are governed by and construed in accordance with the laws of Hong Kong Special Administrative Region.
20. Each of the Bank, HSBC Life and the Eligible Customer submits to the non-exclusive jurisdiction of the courts of Hong Kong Special Administrative Region but these Terms and Conditions may be enforced in the courts of any competent jurisdiction.

The life insurance plans are underwritten by HSBC Life (International) Limited ("HSBC Life"), which is authorised and regulated by the Insurance Authority of the Hong Kong SAR to carry on long-term insurance business in the Hong Kong SAR. HSBC Life will be responsible for providing your insurance coverage and handling claims under your life insurance policy. The Hongkong and Shanghai Banking Corporation Limited ("the Bank") is registered in accordance with the Insurance Ordinance (Cap. 41 of the Laws of Hong Kong) as an insurance agent of HSBC Life for the distribution of life insurance products in the Hong Kong SAR. The above products are products of HSBC Life but not the Bank and they are intended only for sale in the Hong Kong SAR. For product details and related charges, please refer to the relevant brochures and policy provisions.

Issued by HSBC Life (International) Limited (Incorporated in Bermuda with limited liability)

「滙家保」10%「獎賞錢」推廣優惠條款及細則

1. 推廣活動（「推廣活動」）推廣期由2021年3月2日至2021年4月30日，包括首尾兩天（「推廣期」），並且須符合下列一般條款及細則（「條款及細則」）。
2. 本推廣活動只適用於獲發香港特別行政區（「香港」）的香港上海滙豐銀行有限公司（及其繼承人及受讓人）（「滙豐」或「本行」）短訊或電郵的特選滙豐客戶，而該等客戶符合以下條件（「合資格客戶」）：
 - a. 於2021年3月2日年滿18歲或以上；及
 - b. 由本行發出的滙豐信用卡的主卡或附屬卡持卡人；及
 - c. 於推廣期內成功新申請由滙豐人壽（國際）有限公司（「滙豐人壽」）承保之「滙家保」人壽保險計劃，而該保單於2021年7月31日或之前成功批核發出（「合資格申請」）。
3. 任何就「滙家保」保費並無入賬、已被取消，或已被退款的投保申請，均不符合本推廣優惠的申請資格。合資格客戶或任何人每項申請合乎資格與否將完全由滙豐人壽與及/或由本行酌情決定。
4. 滙豐保險將因應可能的保單持有人及/或可能的受保人於申請期間所提供的資料保留接受或拒絕任何有關計劃之申請的權利。
5. 合資格客戶可獲贈相對於新繳保費之年度化金額（折扣前）10%的「獎賞錢」（「推廣禮品」）。「獎賞錢」將計算至最接近的整數。
6. 在不損害本行或滙豐人壽的權利的原則下，每份合資格保單可獲贈最高\$1,000的「獎賞錢」。推廣禮品不設每名合資格客戶上限。
7. 推廣禮品不設每名合資格客戶上限。
8. 有關的「獎賞錢」將於已發出之保單之冷靜期後兩個月存入合資格客戶的滙豐信用卡戶口內。根據「獎賞錢」條款及細則，於「獎賞錢」存入合資格客戶的滙豐信用卡戶口後，合資格客戶將獲得通知。
9. 如合資格申請之保費並非由滙豐信用卡繳付，有關的「獎賞錢」將存入合資格客戶有效的滙豐信用卡戶口內。
10. 如客人取消任何於2021年3月2日或之前遞交/已生效的「滙家保」申請，並於推廣期間申請滙家保，新的「滙家保」申請並不符合此優惠的資格。
11. 「獎賞錢」不可兌換現金及不得轉讓。
12. 合資格客戶的滙豐信用卡必須於推廣期及「獎賞錢」誌入及履行期內仍然有效及信用狀況良好，方可獲享「獎賞錢」。

13. 如合資格客戶於推廣期內同時符合其他人壽保險計劃申請的相關推廣優惠資格，合資格客戶會獲總優惠價值，並以本行及滙豐人壽的決定為準。
14. 推廣優惠須受本行的條款及細則約束。除非另外說明，否則，「獎賞錢」計劃的一般條款及細則均適用於此推廣。就本推廣而言，如有任何爭議，概以本推廣的條款及細則為準。
15. 本行或滙豐人壽保留於任何情況下更改條款及細則的權利。本行及滙豐人壽亦可能運用酌情權取消及／或終止優惠而毋須事前通知客戶。本行及滙豐人壽不會為相關改變、終止及／或取消決定所引致之影響負上任何責任。
16. 此推廣優惠條款及細則均受有關監管條例約束。
17. 除有關合資格客戶、本行及滙豐人壽以外，並無其他人士有權按《合約（第三者權利）條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
18. 如有任何有關本推廣活動的爭議，本行及／或滙豐人壽保留最終決定權。
19. 以上推廣條款及細則受香港法律所管轄，並按照香港特別行政區法律詮釋。
20. 本行、滙豐人壽及合資格客戶受香港特別行政區法律管限，並據此解釋。有關各方受香港法院之非專屬司法管轄權管轄。本條款及細則可由任何具司法管轄權之法院執行。

人壽保險計劃乃由滙豐人壽保險（國際）有限公司（「滙豐保險」）承保，滙豐保險已獲香港特別行政區保險業監管局授權及受其監管於香港特別行政區經營長期保險業務。滙豐保險將負責按人壽保單條款為您提供保險保障以及處理索償申請。香港上海滙豐銀行有限公司（「本行」）乃根據保險業條例（香港法例第 41 章）註冊為滙豐保險於香港特別行政區分銷人壽保險之代理商。以上產品乃滙豐保險而非滙豐之產品，並只在香港特別行政區銷售。有關產品細節及相關費用，請參閱有關之宣傳冊子及保單。

由滙豐人壽保險（國際）有限公司（於百慕達註冊成立之有限公司）刊發