

Important Risk Warning

- Some of the investment products are structured products which may involve derivatives. The investment decision is yours but you should not invest unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.
- The price of securities/structured products may move up or down. Losses may be incurred as well as profits made as a result of buying and selling securities/structured products.
- Investors should not base on this marketing material alone to make investment decisions.
- Investment involves risk and past performance is not indicative of future performance. Please refer to the offering documents for further details, including fees and charges and risk factors.
- Issuer's Risk – you rely on the issuer's creditworthiness. Bonds are subject to both the actual and perceived measures of creditworthiness of the issuer. There is no assurance of protection against a default by the issuer in respect of the repayment obligations. In the worst case scenario (e.g. insolvency of the issuer), you might not be able to recover the principal and interest/coupon, if applicable, and the potential maximum loss could be 100% of invested amount and no coupon received.
- In the worst case scenario (e.g. insolvency of the issuer), you might not be able to recover the principal and interest/coupon, if applicable, and the potential maximum loss could be 100% of the investment amount and no coupon received.
- Currency conversion risk – the value of your foreign currency and RMB deposit will be subject to the risk of exchange rate fluctuation. If you choose to convert your foreign currency and RMB deposit to other currencies at an exchange rate that is less favourable than the exchange rate in which you made your original conversion to that foreign currency and RMB, you may suffer loss in principal.
- RMB denominated products are subject to liquidity risk as there may be no regular trading and active secondary market for RMB Income Instruments. The bid and offer spread of the price of RMB Income Instruments may be large, so investors may incur significant trading and realisation costs and may suffer losses accordingly.
- Deposit Plus and Structured Investment Deposit are not available for customers who are US citizen / with US nationality, are US resident or US tax payer, or have a US address (e.g. primary mailing, residence or business address in the US).

Bonds/Certificates of Deposit (CDs)/Deposit Plus (DPS)/Capital Protected Investment Deposit (CPI)/Equity linked investments (ELI) and Unit Trusts (UT) are not equivalent to time deposits. DPS/CPI/ELI/CDs are not protected deposits, and they are NOT protected by the Deposit Protection Scheme in Hong Kong. DPS/ELI are NOT principal protected. Additional risks are disclosed in the "Risk Disclosure" section. Please refer to "Risk Disclosure" section for details.

HSBC Premier Welcome Rewards - Promotional Terms and Conditions

General Terms and Conditions

1. **Promotional Period:** 29 May 2018 to 31 Aug 2018 (both dates inclusive).
2. **Who can enjoy the Promotion:** The offers under this promotion (collectively the "Offers") are exclusive to new and existing customers of The Hongkong and Shanghai Banking Corporation Limited in the Hong Kong Special Administrative Region ("Hong Kong") (and its successors and assigns) (the "Bank" or "HSBC") who fulfil all the following requirements ("**Eligible Customers**"):
 - (a) be aged 18 or above on 29 May 2018; and
 - (b) not a citizen of the United States of America ("U.S."), a U.S. resident, and/or U.S. tax payer resident; and
 - (c) successfully open (or, where applicable, convert an account to) an Integrated Account - HSBC Premier (the "Premier Account") with the Bank as the sole accountholder or as the principal accountholder (if a joint account) during the Promotional Period; and

(d) successfully open (or, where applicable, convert an account to) a Premier Account through any branch of the Bank in Hong Kong, customer services hotline, or Personal Internet Banking during the Promotional Period.

3. **Who cannot enjoy the Promotion:**

(a) HSBC Customers who have previously held a Premier Account (including sole accountholders and all joint accountholders) between 29 Aug 2017 and 28 May 2018, both dates inclusive;

(b) Eligible Customers who terminate or convert their Premier Accounts to other types of accounts before receiving the benefits of the Offers;

(c) Eligible Customers who close or convert their Premier Accounts to other types of accounts within 12 months after the Premier Account opening or conversion. In such cases, the Offers will be cancelled and the Bank can debit the amount equivalent to the value of the Offers from any of their accounts without further notice; and

(d) Employees of the Bank.

4. **Other Promotions:** Eligible Customers who are eligible to any offer(s) under this promotion and other offers under any other promotions of the same nature in respect of opening (or, where applicable, converting an existing account to) a Premier Account, will only be entitled to receive offer(s) under ONE promotion that is of the highest value at the Bank's discretion.

5. **Bank's Records:** The dates and amounts appearing in the Bank's records will be conclusive as to the date on which an account was opened, terminated or converted and the amount of balances/the number of transactions carried out.

6. **Total Relationship Balance ("TRB") includes:**

- Hong Kong dollar/Renminbi/foreign currency deposits
- Market value of the following investments: Local and Overseas Securities, Unit Trusts, Bonds, Certificates of Deposit, Equity-linked Investments, Structured Notes, Monthly Investment Plan (Stocks/Unit Trusts) and Wayfoong Statement Gold
- Deposit amounts of Deposit Plus and Structured Investment Deposits
- Utilised lending facilities (excluding mortgages and amounts outstanding on credit cards)
- Life insurance with savings or investment component*
- HSBC MPF balances and HSBC ORSO Defined Contribution Scheme balances which are administered by HSBC Life (International) Limited ("HSBC Life")

* For life insurance with savings or investment component:

- Investment-linked life insurance policies include the total cash value of the policies;
- Other life insurance policies include the total cash value of the policies OR total premium paid less any annuity payments received (if applicable), whichever is higher.

To determine the total TRB of an Eligible Customer, the applicable TRB of all personal sole account(s) and joint account(s) (where the same Eligible Customer is the principal accountholder) under the same name and identity document number of the Eligible Customer will be considered. There may be a time lag before the value of certain investment transactions (i.e. Initial Public Offering subscriptions for Securities, Bonds, Open-end Funds and Certificates of Deposits) and life insurance policies will be included in the TRB due to the processing time required and therefore may affect the TRB in the Bank's record.

7. **Definitions:** in this promotion,

"**Average Daily TRB**" refers to average daily TRB in a full calendar month;

"**New Fund**" refers to the net growth in the Eligible Customer's Average Daily TRB, by comparing the Eligible Customer's Average Daily TRB in the calendar month before the opening of (or, where applicable, conversion from an existing account to) a Premier account against his/her Average Daily TRB in the first/second/third calendar month (as the case may be) after the month of account opening/conversion, according to the Bank's records.

8. **Personal Data:** HSBC Customers who are opening a new Integrated Account as a Premier Account are required to understand and agree that the Bank may use and disclose all personal data about them that the Bank currently or subsequently holds for the purposes as set out in the Notice relating to the Personal Data (Privacy) Ordinance and that they will be subject to the Integrated Account Terms and Conditions upon joining Premier. Existing HSBC customers who are converting their existing Integrated Account to a Premier Account are required to understand and agree that the Bank may use and disclose all personal data about them that the Bank currently or subsequently holds for the purposes as set out in the Notice relating to the Personal Data (Privacy) Ordinance and that they will continue to be subject to the Integrated Account Terms and Conditions upon upgrading to Premier. For details of Notice relating to the Personal Data (Privacy) Ordinance, please visit HSBC website [Select "Banking" -> "Important Notices" -> "Privacy and Security"]; for

the Integrated Account Terms and Conditions, please refer to HSBC website – HSBC Premier – Your Personal Economy for details.

9. **Cash Rebate:** Unless otherwise specified below, Eligible Customers will receive cash rebate (the “Cash Rebate”) as the relevant reward(s) under this promotion. The Cash Rebate will be credited to the Eligible Customer’s Premier sole account or the principal account (if a joint account) on or before 28 February 2019 if the terms of the Offers are met. For any enquiries about Cash Rebate entitlement, customers should contact the Bank on or before 31 August 2019.
10. The Offers are provided subject to legal and regulatory requirements.
11. In the event of a dispute, the decision of the Bank shall be final.
12. The Bank may change these Promotional Terms and Conditions and/or cancel any Offer at any time. The latest details of the Offer and the revised terms and conditions will be made available on our website and/or communicated to customers by other means as soon as practicable.
13. No person other than the Eligible Customer and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Promotional Terms and Conditions.
14. If there is any discrepancy between the Chinese and English versions of these Promotional Terms and Conditions, the English version shall prevail.
15. These Promotional Terms and Conditions are governed by and construed in accordance with Hong Kong law.
16. Each of the Bank and the Eligible Customer submits to the non-exclusive jurisdiction of the courts of Hong Kong but these Promotional Terms and Conditions may be enforced in the courts of any competent jurisdiction.

Specific Terms and Conditions

(A) Specific Terms and Conditions for New Fund Offer and Total Relationship Balance Offer

New Fund Offer

1. Each Eligible Customer must fulfil all the requirements of (i) to (iii) below to be entitled for the Cash Rebate for New Fund (see General Terms and Conditions Clause 7 above) (the “**New Fund Offer**”). Each Eligible Customer can only enjoy the New Fund Offer once under this promotion:
 - (i) successfully open (or convert an account to) a Premier Account as the sole accountholder or as the principal accountholder (if a joint account) during the Promotional Period; and
 - (ii) place New Fund of a specified amount shown in the table below in such Premier Account on or before the last day of the first calendar month after the month of account opening/conversion and maintains the New Fund for the second and the third calendar months after the month of account opening/conversion. If the amount of New Funds for the second and the third calendar months after the month of account opening/conversion are different, the Cash Rebate will be determined based on the lower amount; and

Specified Amount of New Fund (in HKD or the equivalent in foreign currency)	Cash Rebate entitled for New Fund
HKD1,000,000 or above but less than HKD3,000,000	HKD1,500
HKD3,000,000 or above but less than HKD5,000,000	HKD2,500
HKD5,000,000 or above but less than HKD8,000,000	HKD5,000
HKD8,000,000 or above	HKD14,000

- (iii) has successfully:
 - a. opened and maintains a valid Premier investment account by the date referred to in Clause b below; and
 - b. registered for and maintains HSBC Personal Internet Banking as at the last day of the first calendar month after the month of account opening / conversion; and
 - c. logged in Personal Internet Banking at least once on or before such date.

Illustration A: New Fund Offer

Date of opening/converting to Premier Account	29 May – 30 Jun 2018	1-31 July 2018	1 – 31 August 2018

When the specified New Fund must be placed	Not later than 31 July 2018	Not later than 31 August 2018	Not later than 30 September 2018
Months for which the Specified Amount of New Fund must be maintained	August & September 2018	September & October 2018	October & November 2018
Having successfully opened and maintains a Premier investment account, and having successfully registered for and maintains and logged in HSBC Personal Internet Banking	As at 31 July 2018	As at 31 August 2018	As at 30 September 2018

2. TRB Offer

- (i) Eligible Customers who cannot meet the above New Fund Offer requirements in Clause 1(ii) of this Part (A) but can meet Clause 1(i) and (iii) and can maintain an Average Daily TRB (see General Terms and Conditions Clause 6&7 above) of at least HKD1 million for the second and third calendar months after the month of account opening/conversion will receive HKD300 Cash Rebate (the “**TRB Offer**”). Each Eligible Customer can only enjoy the TRB Offer once under this promotion.
- (ii) The TRB Offer cannot be enjoyed together with the New Fund Offer.

Illustration B for TRB Offer

Date of opening/converting to Premier Account	29 May – 30 Jun 2018	1-31 July 2018	1 – 31 August 2018
Months for which the Average Daily TRB of at least HKD1 million must be maintained	August & September 2018	September & October 2018	October & November 2018
Having successfully opened and maintains a Premier investment account, and having successfully registered for and maintains and logged in HSBC Personal Internet Banking (see Clause 1(iii) above for details)	As at 31 July 2018	As at 31 August 2018	As at 30 September 2018

(B) Specific Terms and Conditions for Wealth Management Product Take-up Offer (the “Take-Up Offer”)

1. Each Eligible Customer must:

- (i) successfully open (or convert an account to) a Premier Account as the sole accountholder or as the principal accountholder (if a joint account) during the Promotional Period; and
- (ii) successfully take up any Eligible Wealth Management Product(s) (see Clause 2 of this Part (B) (including transfer-in or deposit of Unit Trusts into Premier investment account from a non-HSBC account) with an accumulated amount as specified in the table below via a Premier investment account; and
- (iii) such take-ups are completed on or by the last day of the calendar month following the month of the Premier Account opening/conversion (both dates inclusive) (“**Take-up Period**”). For the transfer-in or deposit of Unit Trusts into Premier investment account from a non-HSBC account, the transfer-in period can be extended to the last day of the second calendar month following the month of account opening/conversion (both dates inclusive) (“**Transfer-in Period**”).

Accumulated Take-up amount of Eligible Wealth Management Products (in HKD or the equivalent in foreign currency)	Cash Rebate entitled
HKD500,000 or above but less than HKD1,000,000	HKD300
HKD1,000,000 or above	HKD600

2. Eligible Wealth Management Products are:

- (i) Unit Trusts (only lump sum subscription) including transfer-in or deposit into Premier investment account from a

- non-HSBC account (excluding Unit Trusts Monthly Investment Plans and switching of Unit Trusts);
- (ii) Bonds/Certificates of Deposit (excluding bonds in respect of initial public offering);
 - (iii) Structured Investment Products;
 - (iv) Renminbi / foreign currency time deposit with New Fund (see General Terms & Conditions Clause 7 above); and
 - (v) Securities (all types of stocks).
3. Renewal and placement of time deposit with existing funds do not qualify for the Take-up Offer. Existing funds refer to funds (whichever currency they are in) that the customer currently maintains with the Bank.
4. Each Eligible Customer is only entitled to receive the Take-Up Offer once under this promotion.

Illustration C: Take Up Offer

Date of opening/converting to Premier Account	29 May – 30 Jun 2018	1-31 July 2018	1 – 31 August 2018
Take-up / Transfer-in Period* (from date of opening/converting to Premier Account)	Up to 31 July 2018 (or 31 August 2018*)	Up to 31 August 2018 (or 30 September 2018*)	Up to 30 September 2018 (or 31 October 2018*)

*This applies for the transfer-in or deposit of Unit Trusts

(C) Specific Terms and Conditions for Payroll Offer – up to HKD1,200 Cash Rebate (the “Payroll Offer”)

1. An Eligible Customer must:

- (i) successfully open/convert an account to a Premier account as the sole accountholder or as the principal accountholder (if a joint account) during the Promotional Period, and
- (ii) have his/her monthly auto payroll service with the monthly deposit of specified amount (as shown below) successfully set up and the first monthly amount automatically deposited in such account on or before the last day of the second calendar month after the month of account opening / conversion, and
- (iii) maintain the monthly auto payroll service with the monthly deposit amount of specified amount for the entire month of the third and the fourth calendar months after the month of account opening / conversion (see Illustration D below)

Specified Amount of Monthly Auto Payroll (in HKD or the equivalent in foreign currency)	Cash Rebate entitled
HKD50,000 or above but less than HKD80,000	HKD800
HKD80,000 or above	HKD1,200

- 2. An Eligible Customer who has auto payroll records with the Bank during the 6 months prior to the first deposit of monthly payroll amount made and received by the Bank under this promotion, will not qualify for the Payroll Offer.
- 3. The monthly auto payroll amount appearing in the Bank’s records shall be final and conclusive.
- 4. Each Eligible Customer can only enjoy the Payroll Offer once under this promotion.
- 5. An Eligible Customer must arrange with his/her employer to have his/her monthly payroll automatically credited into the opened/converted Premier Account for a duration as stipulated in Clause 1 of this Part (C) above. Deposit of monthly payroll through remittance, local CHATS, standing instruction, cheque and cash will not be considered as “auto payroll” and will not be eligible for this Payroll Offer. The Bank will determine what qualifies as “auto payroll” and may require the Eligible Customer to provide relevant payslips for verification in case of any dispute.
- 6. This Payroll Offer cannot be used with other payroll service offers from other programmes including but not limited to Employee Benefit Programme (EBP) provided by the Bank.

Illustration D: Payroll Offer

Date of opening/converting to Premier Account	29 May – 30 Jun 2018	1-31 July 2018	1 – 31 August 2018
When the monthly auto payroll service with the monthly deposit of specified amount must be	Not later than 31 August 2018	Not later than 30 September 2018	Not later than 31 October 2018

successfully set up and the first monthly amount automatically deposited in the Premier Account			
Months for which the monthly auto payroll service with the monthly deposit of specified amount must be maintained	September & October 2018	October & November 2018	November & December 2018

(D) Specific Terms and Conditions for Junior Pack Offer – up to HKD200 Cash Rebate (the “Junior Pack Offer”)

An Eligible Customer must:

- (i) successfully open/convert an account to a Premier account as the sole accountholder or as the principal accountholder (if a joint account) during the Promotional Period, and
- (ii) Successfully apply Junior Pack during the Promotional Period

Number of Junior Pack apply	Cash Rebate entitled
Apply 1 Junior Pack	HKD100
Apply 2 Junior Packs	HKD200

(E) Specific Terms and Conditions for HSBC Premier MasterCard® Welcome Offer – up to HKD800 SOGO Shopping Coupon (the “Premier MasterCard® Welcome Offer”)

1. In order to be eligible for the Premier MasterCard® Welcome Offer, customers must
 - (i) successfully open (or where applicable, upgrade to) a Premier Account with the Bank and at the same time submit the application for a personal primary HSBC Premier MasterCard® issued by the Bank during the Promotional Period with successful approval, and
 - (ii) fulfil the Spending Requirement (as defined in clause 9) by conducting transaction(s) with the newly approved HSBC Premier MasterCard® within the first 60 calendar days from the issue date of credit card (“**Eligible Cardholders**”). The Premier MasterCard® Welcome Offer will not be granted for applications received after the Promotional Period.
2. The date on which an Eligible Cardholder submits all required documents will be based on the Bank’s record which shall be conclusive.
3. This promotion is not applicable to applicants for HSBC Visa Signature credit card, HSBC Visa Platinum credit card, HSBC Visa Gold credit card, HSBC UnionPay Dual Currency Diamond credit card, HSBC UnionPay Dual Currency credit card, HSBC Advance Visa Platinum card, green credit card, Visa card, Gold MasterCard, MasterCard, iCAN card and US Dollar Visa Gold card.
4. No Premier MasterCard® Welcome Offer will be granted to customers as primary cardholders who have cancelled the HSBC Premier MasterCard® issued by the Bank on or after 29 November 2017. The Premier MasterCard® Welcome Offer does not apply to applications for additional cards.
5. Each Eligible Cardholder is entitled to receive only one Premier MasterCard® Welcome Offer even if he/she applies for more than one HSBC Premier MasterCard® during the Promotional Period. If an Eligible Cardholder is entitled to receive any other promotional offer under another concurrent credit card promotion run by the Bank, he/she may only receive the promotional offer(s) under one of the promotions at the Bank's discretion.
6. Employees of the Bank are not eligible for the Premier MasterCard® Welcome Offer.
7. Eligible Cardholders will receive SOGO Shopping Coupons (the “Shopping Coupons”) as the relevant reward(s) under Premier MasterCard® Welcome Offer. The Shopping Coupons will be mailed on or before 28 February 2019 to the Eligible Cardholders’ correspondence address maintained in the Bank’s record at the time of offer fulfilment. Shopping Coupons are not replaceable once mailed out by the Bank.
8. The Shopping Coupons are available while stock lasts. Use of the Shopping Coupons is subject to the terms and conditions stipulated by the supplying merchants. The Bank reserves the right to replace the Shopping Coupons with alternative gifts without prior notice. The Shopping Coupons offered under the Premier MasterCard® Welcome Offer (or any alternative gifts) cannot be converted to cash. The Bank is not responsible for and shall have no liability in respect of the quality of products and services provided by the supplying merchants of the Shopping Coupons (or alternative gifts).
9. Each Eligible Cardholder is entitled to receive one of the following Shopping Coupons upon fulfilling the relevant spending requirement (“Spending Requirement”) specified below:

Spending Requirement	Type of Customer	Shopping Coupons entitled
Redeem with spending of HK\$10,000 or above within first 60 calendar days from the issuance of the HSBC Premier MasterCard®	New to Bank Customers: Customers who do not hold a personal HSBC Account (including sole accountholders and all joint accountholders) before 29 May 2018, and now successfully open a new Premier Account at the time of processing the application for HSBC Premier MasterCard®	HKD800
	Upgrade Customers: Existing customers who hold a non-Premier personal HSBC Account (including sole accountholders and all joint accountholders) before 29 May 2018, and now successfully upgrade to Premier Account at the time of processing the application for HSBC Premier MasterCard®	HKD500

10. Spending Requirement is calculated by the accumulate spending amount made by the newly approved HSBC Premier MasterCard® within the first 60 calendar days from the issuance of credit card and fulfilment will be carried out upon the meeting of the spending amount and the spending period. The Eligible Transaction to fulfil the Spending Requirement includes all types of sales transactions, except the following transactions: telephone orders, fax orders, mail orders, cash advances, annual fees, finance charges, late charges, quasi cash transactions at non-financial institutions (including purchase of foreign currency, money orders and travelers cheques), quasi cash transactions at financial institutions (including purchase of merchandise and services from banks), wire transfers, betting and gambling transactions, tax payments, bill payments settled via HSBC Internet Banking, purchase and/or reload of stored value cards or e-Wallets (excluding Octopus automatic add-value transactions), transactions made to redeem items under “RewardCash e-Shop” and other programmes, autopay and recurring transactions, and withdrawal amount under the Cash Instalment Plan or other instalment plans. Unposted, cancelled or refunded transactions and transactions of additional card(s) are also excluded from the calculation of the Spending Requirement. Whether a transaction is an Eligible Transaction shall be determined at the Bank’s discretion.
11. The Bank will determine the eligibility of Eligible Cardholders for the Premier MasterCard® Welcome Offer based on the Eligible Cardholders’ transaction records held with the Bank. Eligible Cardholders who participate in the promotion must keep all original sales slips or relevant transaction records. In case of any disputes, the Bank reserves the right at any time during or after the Promotional Period to request an Eligible Cardholder to submit the relevant original sales slips and/or such further documents or evidence for inspection. All documents submitted to the Bank will not be returned.
12. Only Eligible Cardholders whose HSBC Premier MasterCard® account is valid and in good standing during the entire fulfilment period will be eligible for the HSBC Premier MasterCard® Welcome Offer.
13. Any fraud and/or abuse of any offer under this promotion or cancellation of HSBC Premier MasterCard® within 13 months of opening of the HSBC Premier MasterCard® account will result in forfeiture of a cardholder's entitlement to the offer(s). The Bank reserves the right to deduct an amount equivalent to the value of any offer(s) awarded to a cardholder inappropriately pursuant to any fraud and/or abuse directly from the cardholder's account held with the Bank without prior notice.
14. The Bank reserves the sole right to approve or decline any credit card applications, and the Bank is not obligated to provide reasons for declining any application.

To borrow or not to borrow? Borrow only if you can repay!

(F) Specific Terms and Conditions for First 6-month Below Balance Fee Waiver (the “Fee Waiver Offer”)

1. Eligible Customers can enjoy the Fee Waiver Offer for the first 6 months after the month of opening (or, where applicable, converting an account to) a Premier Account with the Bank within the Promotional Period. See an example below:

Example

First 6-month Below Balance Fee Waiver	
Month of opening/converting to Premier Account	May 2018
Period of the Fee Waiver Offer	June 2018 - November 2018

2. Eligible Customers are subject to a monthly below balance fee of HKD380 after the Fee Waiver Offer period ends if the average TRB (see General Terms and Conditions Clause 6 above) over the last 3 months falls below HKD1 million. See an example below:

Example

Monthly below balance fee of HKD380	
Month of opening/converting to Premier Account	May 2018
Below balance fee will be charged for the month	December 2018 (if average TRB for 3 consecutive months from October 2018 to December 2018 falls below HKD1 million)

(G) Specific Terms and Conditions for the free online course from The Wharton School

1. "Partner": The Trustees of the University of Pennsylvania acting through the Aresty Institute of Executive Education at The Wharton School.
2. The "Offer": Up to 1,000 Eligible Customers (as defined below) can take, or nominate a person to take (the "Course Taker"), one (the "Course") of the four courses in the Wharton Online Entrepreneurship Series for free upon successful registration at the Course Registration Website on a first-come-first-served basis. The four courses in the Wharton Online Entrepreneurship Series are provided by the Partner in conjunction with Coursera Inc. ("Coursera") on Coursera's online platform ("Coursera's Website").
3. The offer is exclusive to new and existing customers of the Bank who maintain a valid email address according to Bank's Records.
4. Only the first 1,000 Eligible Customers who successfully register for the Course and receive a confirmation email from the Partner can enjoy the Offer.
5. Each Eligible Customer will receive an email with the link to the Course Registration Website and a Course Registration Code ("Code").
6. Each Code can only be used for registration at the Course Registration Website once.
7. To enjoy the Offer, Eligible Customers must input the Code at the Course Registration Website and complete the registration process by 31 October 2018. Eligible Customers will receive a confirmation email sent by the Partner upon successful registration.
8. Eligible Customers understand and accept (and will make sure that the Course Takers understand and accept) that the Course Registration Website and the Coursera's Website are owned and maintained solely by the respective owners and operators (and not by the Bank) and any information/data provided on the Course Registration Website and Coursera's Website are owned by the Partner and Coursera respectively. The Bank accepts no liability related to the Course Registration Website and the Coursera's Website or use of information/data provided to the Partner and Coursera.

9. The Partner will share the names of the Course Takers, the names of the Course taken, the Course Code used for registration and the completion status to HSBC for the purpose of arranging a printed Course Certificate to be sent to the Eligible Customer upon the completion of the Course and for other purposes as described in the Bank's Notice relating to the Personal Data (Privacy) Ordinance. The Partner will also provide regular updates to the Bank on Course Registration Website usage information, number of successful registration, course completion status, all on an aggregate and anonymous basis. Before applying for the Course, the Eligible Customers should ask the Course Takers to read the applicable privacy policies, terms and conditions and terms of use of the websites.
10. The Offer cannot be exchanged for cash, products, services or discounts.
11. Upon successful completion of any of the courses under the Wharton Online Entrepreneurship Series, the Course Taker will receive an online certificate. In addition, the Bank will provide a printed Course Certificate issued by Wharton upon successful completion of the free Course by 31 December 2018. To be qualified to receive the printed Course Certificate:
 - (i) the Course Taker must successfully complete the Course by 31 December 2018 AND
 - (ii) the relevant Eligible Customer must continue to maintain a HSBC Premier Account all the way up to 28 February 2019 AND
 - (iii) the relevant Eligible Customer must have a valid mailing address according to Bank's Records in January and February 2019 for the delivery of the printed Course Certificate.
12. Eligible Customers understand and accept (and ensure that the Course Takers understand and accept) that the Bank is not the supplier of the Courses. The Bank accepts no liability for the administration and management or quality or suitability of the Courses and any losses suffered by any person in connection with the Courses. By applying for the Course, Eligible Customers are deemed to accept these Promotional Terms and Conditions.
13. Course Takers who have successfully completed the Course have the option to take the remaining three courses of the Wharton Online Entrepreneurship Series at a fee. Course registration details will be sent to the Eligible customers via email by 30 September 2018. The above offer or any promotions made available by the Partner will be entirely the decision of the Partner and HSBC will not be liable for any of these.
14. All contents in the Course Registration Website, the Coursea Online Platform and the courses under the Wharton Online Entrepreneurship Series are in English only.
15. Where the Offers involve products and services provided by third parties, Course Takers (as defined below) will enter into contract directly with those third parties subject to their own terms and conditions to use the products or services. The terms and conditions will be made available to the Course Takers when they apply for a product or service. Eligible Customers should make sure that the Course Takers read and accept the applicable terms and conditions and privacy statement before submitting an application for the product or service. The Bank is not responsible for the administration and management or quality of the products and services. Third parties will have their own privacy policies and terms of use of their websites. The Bank does not accept responsibility for the use of personal data by any third parties or the content or reliability or security of any third party's website.

(H) Specific Terms and Conditions for Foreign Currency Exchange/Time Deposit Welcome Offer (the "TMD Offer")

1. Eligible Customers are entitled to enjoy a Special Interest Rate (set out in the table below) under the Foreign Currency Exchange/Time Deposit Offer (the "TMD Offer") when making an eligible currency exchange from Hong Kong Dollar (HKD) to a Designated Currency (stipulated in the table below) with their same-name personal accounts maintained with the Bank, and placing the specified amount of exchanged fund (stipulated in clause 4 below) for a 1-week time deposit in the Bank on the same day. Each Eligible Customer can enjoy the TMD Offer only once during the Promotion Period.
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Currency exchange from Hong Kong Dollar (HKD) to (Designated Currency)	Special Interest Rate* per annum for 1-week deposit period
Australian Dollar (AUD)	8.25%
Canadian Dollar (CAD)	6.25%
Pound Sterling (GBP)	6.00%
New Zealand Dollar (NZD)	8.25%
Renminbi (RMB)	7.30%
US Dollar (USD)	5.90%

* The Special Interest Rates are subject to revision, as per prevailing market conditions. For details, please check with branch staff of the Bank.

- The TMD Offer is valid from the account opening / conversion until the last day of the first calendar month after the month of the opening / conversion of the Premier Account (see Illustration F below).

Illustration F: TMD Offer

Date of opening/converting to Premier Account	29 May – 30 Jun 2018	1-31 July 2018	1– 31 August 2018
Valid period of the TMD Offer	Up to 31 July 2018	Up to 31 August 2018	Up to 30 September 2018

- Subject to clause 1 above, the TMD Offer is only applicable to currency exchange at telegraphic transfer rates only. Exchange transactions involving notes exchange, cash deposit, notes withdrawal or inward/outward remittance are not counted as eligible currency exchange transactions and are not eligible for the Offer under this promotion.
- The time deposit amount must be in the range of HKD50,000 to HKD20,000,000 (or other Designated Currency equivalent).
- The TMD Offer cannot be used in conjunction with any other FX offers or time deposit interest rate offers.

(I) Exclusive Offers for HSBC Premier Customers – HomeSurance 50% Discount on First Year Premium (“Offer”)

- The Offer is provided by AXA General Insurance Hong Kong Limited (“AXA”).
- This Offer is applicable to HSBC Premier customers who apply for a HomeSurance Plan C and pay by annual payment mode by submitting a completed application to The Hongkong and Shanghai Banking Corporation Limited (“HSBC”) through HSBC branches or phone banking between 29 May 2018 and 31 August 2018 (both days inclusive) (“Eligible Applicant*”) and the policy must be successfully issued by AXA on or before 30 September 2018 (“Eligible Policy”).
- Each Eligible policy will be entitled to a 50% discount on the first year premium.
- Customers who have withdrawn or cancelled an application/a policy for the HomeSurance within six months before the application will not be entitled to the Offer. The date appearing in AXA’s records will be conclusive as to the date on which the application/policy was filed, withdrawn or cancelled.
- The Offer is not exchangeable for cash and is not transferrable.
- If the Eligible Applicant* is also entitled to other prevailing promotional offer(s) (e.g. preferential offers for HSBC staff) in respect of the same insurance policy, HSBC and AXA reserve the right to provide only one of such offers to the customer, at HSBC’s and AXA’s discretion.
- In case of any dispute arising from the Offer, the decision of HSBC and AXA shall be final and conclusive.
- No person other than the Eligible Applicant*, HSBC and AXA will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
- HSBC and AXA reserve the right to alter or terminate this Offer (in whole or in part) or amend the relevant terms and conditions at any time without prior notice.

* For application form submission, the applicant means the person specified under “Personal data of applicant” section of the application form. For application through the phone, the applicant means the person who dials in / is called by our staff in respect of completing the application. The applicant and the policyholder must be the same person.

Risk Disclosure

Stocks Risk Disclosure

- Investment involves risk. You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and relevant circumstances. The price of stocks may move up or down. Losses may be incurred as well as profits made as a result of buying and selling stocks.

Unit Trusts Risk Disclosure

- Funds which are invested in certain markets and companies (e.g. emerging, commodity markets and smaller companies etc.) may also involve a higher degree of risk and are usually more sensitive to price movements.
- Credit Risk/Interest Rate Risk – a fund that invests in fixed income securities may fall in value if interest rates change, and is subject to the credit risk that issuers may not make payments on such securities. Price of the fund may have a high volatility due to investment in financial derivative instruments and may involve a greater degree of risk than in the case with conventional securities.
- Counterparty Risk – a fund will be exposed to credit risk on the counterparties with which it trades in relation to financial derivative instrument contracts that are not traded on a recognised exchange. Such instruments are not afforded the same protections as may apply to participants trading financial derivative instruments on organised exchanges, such as the performance guarantee of an exchange clearing house. A fund will be subject to the possibility of insolvency, bankruptcy or default of a counter party.

Bonds and Certificates of Deposit (“CDs”) Risk Disclosure

- Bonds/CDs are mainly medium to long-term fixed income products, not for short-term speculation. You should be prepared to hold your funds in bonds/CDs for the full tenure; you could lose part or all of your principal if you choose to sell bonds/CDs prior to maturity.
- It is the issuer to pay interest and repay principal of bonds/CDs. If the issuer defaults, the holder of bonds/CDs may not be able to receive back the interest and principal. The holder of bonds/CDs bears the credit risk of the issuer and has no recourse to HSBC unless HSBC is the issuer itself.
- Indicative prices of bonds/CDs are available and bonds/CDs prices do fluctuate with market changes. Factors affecting the market price of bonds/CDs include, and are not limited to, fluctuations in Interest Rates, Credit Spreads and Liquidity Premiums. The fluctuation in yield generally has a greater effect on prices of longer tenure bonds/CDs. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling bonds/CDs.
- If you wish to sell bonds/CDs, HSBC may repurchase them based on the prevailing market price under normal market circumstances, but the buying price may differ from the original selling price due to changes in market conditions.
- There may be exchange rate risks if you choose to convert payments made on the bond/CDs to your home currency.
- The secondary market for bonds/CDs may not provide significant liquidity or may trade at prices based on the prevailing market conditions and may not be in line with the expectations of holders of bonds/CDs.
- If bonds/CDs are redeemed early, you may not be able to enjoy the same rates of return when you use the funds to purchase other products.

Deposit Plus (DPS) Risk Disclosure

- Not a time deposit - Deposit Plus is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.
- Derivatives risk - Deposit Plus is embedded with FX option(s). Option transactions involve risks, especially when selling an option. Although the premium received from selling an option is fixed, you may sustain a loss well in excess of such premium amount, and your loss could be substantial.
- Limited potential gain - The maximum potential gain is limited to the interest on the deposit.
- Maximum potential loss – Deposit Plus is not principal protected. You must be prepared to incur loss as a result of depreciation in the value of the currency paid (if the deposit is converted to the linked currency at maturity). Such loss may offset the interest earned on the deposit and may even result in losses in the principal amount of the deposit.
- Not the same as buying the linked currency - Investing in Deposit Plus is not the same as buying the linked currency directly.
- Market risk – The net return of Deposit Plus will depend upon the exchange rate of deposit currency against the linked

currency prevailing at the deposit fixing time on the fixing date. Movements in exchange rates can be unpredictable, sudden and drastic, and affected by complex political and economic factors.

- Liquidity risk - Deposit Plus is designed to be held until maturity. You do not have a right to request early termination of this product before maturity. Under special circumstances, the Bank has the right to accept your early redemption request at its sole discretion and on a case by case basis. The Bank will provide an indication of the redemption price upon such request. Your return upon such early redemption will likely be lower than that if the deposit were held until maturity and may be negative.
- Credit risk of the Bank –Deposit Plus is not secured by any collateral. When you invest in this product, you will be relying on the Bank's creditworthiness. If the Bank becomes insolvent or defaults on its obligations under this product, you can only claim as an unsecured creditor of the Bank. In the worst case, you could suffer a total loss of your deposit amount.
- Currency risk - If the deposit currency and/or linked currency is not your home currency, and you choose to convert it back to your home currency upon maturity, you may make a gain or loss due to exchange rate fluctuations.
- Risks relating to RMB – You should note that the value of RMB against other foreign currencies fluctuates and will be affected by, amongst other things, the PRC government's control (for example, the PRC government regulates conversion between RMB and foreign currencies), which may adversely affect your return under this product. In case you receive RMB as Linked Currency at maturity and you choose to convert your maturity proceed to other currencies, you may suffer loss in principal. This product will be denominated (if Deposit Currency being RMB) and settled (when receive RMB at maturity) in RMB deliverable in Hong Kong, which is different from that of RMB deliverable in Mainland China.

Capital Protected Investment Deposit (CPI) Risk Disclosure

- Not a time deposit – Capital Protected Investment Deposit is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.
- Derivatives risk – Capital Protected Investment Deposit is embedded with FX option(s). Option transactions involve risks. If the exchange rate of the currency pair performs against expectation at the fixing time on the fixing date, you can only earn the minimum payout of the structure.
- Limited potential gain - The maximum potential gain is limited to higher payout on the deposit less the principal amount, when exchange rate of currency pair at fixing moves in line with your anticipated direction.
- Not the same as buying the linked currency - Investing in Capital Protected Investment Deposit is not the same as buying the linked currency directly.
- Market risk - The return of Capital Protected Investment Deposit will depend upon the exchange rates of currency pair against trigger rate at the fixing time on the fixing date. Movements in exchange rates can be unpredictable, sudden and drastic, and affected by complex political and economic factors. You must be prepared to take the risk of earning the lower payout/no return (if exchange rate performs against expectation) on the money invested.
- Liquidity risk – Capital Protected Investment Deposit is designed to be held until maturity. You do not have a right to request early termination of this product before maturity. Under special circumstances, the Bank has the right to accept your early redemption request at its sole discretion and on a case by case basis. The Bank will provide an indication of the redemption price upon such request. Your return upon such early redemption will likely be lower than that if the deposit were held until maturity and may be negative.
- Credit risk of the Bank – Capital Protected Investment Deposit is not secured by any collateral. When you invest in this product, you will be relying on the Bank's creditworthiness. If the Bank becomes insolvent or defaults on its obligations under this product, you can only claim as an unsecured creditor of the Bank. In the worst case, you could suffer a total loss of your deposit amount.
- Currency risk - If the deposit currency is not your home currency, and you choose to convert it back to your home currency upon maturity, you may make a gain or loss due to exchange rate fluctuations.
- Risk of early termination by the Bank - The Bank shall have the discretion to uplift a Deposit or any part thereof prior to the Maturity Date (subject to the deduction of such break costs or the addition of such proportion of the return or redemption amount, which may result in a figure less than the original principal amount of the Deposit)

if it determines, in its sole discretion, that this is necessary or appropriate to protect any right of the Bank to combine accounts or set-off, or any security interest, or to protect the Customer's interests.

- Risks relating to RMB - You should note that the value of RMB against other foreign currencies fluctuates and will be affected by, amongst other things, the PRC government's control (for example, the PRC government regulates conversion between RMB and foreign currencies), which may adversely affect your return under this product when you convert RMB into your home currency. The value of your RMB deposit will be subject to the risk of exchange rate fluctuation. If you choose to convert your RMB deposit to other currencies at an exchange rate that is less favourable than that in which you made your original conversion to RMB, you may suffer loss in principal. This product (if denominated in RMB) will be denominated and settled in RMB deliverable in Hong Kong, which is different from that of RMB deliverable in Mainland China.

Equity Linked Investments ("ELIs") Risk Disclosure

The following risks should be read together with the other risks contained in the "Risk Warnings section in the relevant offering documents of the ELIs

- You should note that the information contained in this material does NOT form part of the offering documents of our ELIs. You should read all the offering documents of our ELIs (including the programme memorandum, the financial disclosure document, the relevant product booklet and the indicative term sheet and any addendum to any of such documents) before deciding whether to invest in our ELIs. If you have doubt on the content of this material, you should seek independent professional advice.
- Not a time deposit - ELI is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.
- Not principal protected – ELIs are not principal protected: you could lose all of your investment.
- Limited potential gain – you may not receive any potential cash dividend amount - The maximum potential gain under this product is capped at an amount equal to the sum of the difference between the issue price and the nominal amount of the ELIs (if any) (less any cash settlement expenses) and the maximum periodic potential cash dividend amount(s) payable during the scheduled tenor (i.e the period from (and including) the issue date to (and including) the settlement date) of the ELIs. It is possible that you may not receive any potential cash dividend amount for the entire scheduled tenor of the ELIs.
- Re-investment risk - If our ELIs are early terminated, we will pay you the nominal amount of the ELIs (less any cash settlement expenses) and any accrued potential cash dividend amount calculated up to (and including) that call date. No further potential cash dividend amount will be payable following such early termination. Market conditions may have changed and you may not be able to enjoy the same rate of return if you re-invest these proceeds in other investments with similar risk parameters.
- No collateral – ELIs are not secured on any of our assets or any collateral.
- Limited market making arrangements are available and you may suffer a loss if you sell your ELIs before expiry - Our ELIs are designed to be held to their settlement date. Limited market making arrangements are available on a bi-weekly basis for all our ELIs. If you try to sell your ELIs before expiry, the amount you receive for each ELI may be substantially less than the issue price you paid for each ELI.
- Not the same as investing in the reference asset – Investing in our ELIs is not the same as investing in the reference asset. Changes in the market price of the reference asset may not lead to a corresponding change in the market value of, or your potential payout under, the ELIs.
- Not covered by Investor Compensation Fund – Our ELIs are not listed on any stock exchange and are not covered by the Investor Compensation Fund. There may not be any active or liquid secondary market.
- Maximum loss upon HSBC's default or insolvency – Our ELIs constitute general, unsecured and unsubordinated contractual obligations of HSBC as issuer and of no other person (including the ultimate holding company of our group, HSBC Holdings plc). When you buy our ELIs, you will be relying on HSBC's creditworthiness. If HSBC becomes insolvent or defaults on its obligations under the ELIs, in the worst case scenario, you could lose all of your investment.
- Risks relating to RMB - You should note that the value of RMB against other foreign currencies fluctuates and will be affected by, amongst other things, the PRC government's control (for example, the PRC government regulates conversion between RMB and foreign currencies), which may adversely affect your return under this product when you convert RMB into your home currency. The value of your RMB-denominated ELIs will be subject to the risk of exchange rate fluctuation. If you choose to convert your RMB deposit to other currencies at an exchange rate that is

less favourable than that in which you made your original conversion to RMB, you may suffer loss in principal. This product (if denominated in RMB) will be denominated and settled in RMB deliverable in Hong Kong, which is different from that of RMB deliverable in Mainland China.

- You may, at settlement, receive physical delivery of reference asset(s).
- Our ELIs may be terminated early by us according to the terms as set out in offering documents of our ELIs.
- Our ELIs are structured investment products which are embedded with derivatives.
- Investment returns (if any) not denominated in home currency are exposed to exchange rate fluctuations. Rates of exchange may cause the value of investments to go up or down.
- Our ELIs are not covered by the Investor Compensation Fund.
- The Hongkong and Shanghai Banking Corporation Limited is the issuer and product arranger of our ELIs.

Renminbi (“RMB”) Related Products Risk Disclosure

- There may be exchange rate risks if you choose to convert RMB payments made on the bonds to your home currency.
- RMB debt instruments are subject to interest rate fluctuations, which may adversely affect the return and performance of the RMB products.
- RMB products may suffer significant losses in liquidating the underlying investments if such investments do not have an active secondary market and their prices have large bid/ offer spreads.
- You could lose part or all of your principal if you choose to sell your RMB bonds prior to maturity.

China A Shares Risk Disclosure

- Investment in China A Shares through Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect involves risks. You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and relevant circumstances. The price of securities may move up or down. Losses may be incurred and profits may be made as a result of buying and selling securities.
- For further information, you should refer to the risk disclosures and other terms set out in the China Connect / Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect Terms and Conditions.

Currency conversion Risk Disclosure

- The value of your foreign currency and RMB deposit will be subject to the risk of exchange rate fluctuation. If you choose to convert your foreign currency and RMB deposit to other currencies at an exchange rate that is less favourable than the exchange rate in which you made your original conversion to that foreign currency and RMB, you may suffer loss in principal.

The general insurance policies are underwritten by **AXA General Insurance Hong Kong Limited (“AXA”)**, which is authorised and regulated by the Insurance Authority of the Hong Kong SAR. AXA will be responsible for providing your insurance coverage and handling claims under your policy. The Hongkong and Shanghai Banking Corporation Limited (“HSBC”) is registered in accordance with the Insurance Ordinance (Cap. 41 of the Laws of Hong Kong) as an insurance agent of AXA for distribution of general insurance products in the Hong Kong SAR. General insurance plans are products of AXA but not HSBC.

For monetary disputes arising between HSBC and you out of the selling process or processing of the related transaction by HSBC, HSBC will enter into a Financial Dispute Resolution Scheme process with you. On the other hand, for any disputes over the terms and conditions of your policy, AXA will resolve with you directly.

The information contained in this material and the content have not been reviewed by the Securities and Futures Commission of Hong Kong or any regulatory authority in Hong Kong.

You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and circumstances.

Making available to you any advertisements, marketing or promotional materials, market information or other information relating to a product or service shall not, by itself, constitute solicitation of the sale or recommendation of any product or service. If you wish to receive solicitation or recommendation from us, please contact us and, where relevant, go through our suitability assessment before transacting. The remuneration for sales staff is determined based on the staff's overall performance with reference to a wide range of factors, and is subject to review from time to time, for the purpose of encouraging the building of deep, long-lasting and mutually valuable relationships with customers. It is not determined solely on financial performance.

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