

## **Arthur Shek - Be adaptive in investment to reap an "Organic" harvest**

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### **Be adaptive in investment to reap an "Organic" harvest**

Like most city dwellers, to stay healthy. I strive to maintain a healthy diet.

That's why I roll up my sleeves and grow organic vegetables by myself. This ensures that my food is free from harmful chemicals. On holidays, I like to leave my stock investments behind and work on my farm. I sometimes find inspiration for investment when I do farm work!

Even though organic farming doesn't permit the use of artificial fertilisers and requires great care. There's no guarantee you will reap what you sow, given the impact of external factors. Therefore, before sowing, one must understand the characteristics of different kinds of vegetables – some vegetables grow better in a cooler climate while others need a warmer climate and more daylight.

### **Watch out for the market volatility in short investment cycles**

Things have changed. The Hong Kong stock market is more affected by external factors. I have come to notice that investment cycles are increasingly short-lived – an investment trend may last for only a few months. After CSR and CNR announced their merger, the market was actively trading concept stocks under the SOE merger theme in April in 2015. It lasted only a few months.

### **Review portfolio with the attention to market trends**

Therefore, it is essential to always look at the bigger picture around a market trend. As well as paying attention to the latest happenings in Hong Kong, we must watch the financial news about Mainland China and the US more often. In both farming and investing, one must be well prepared.

### **Strategic planning in various environments**

In fact, being proactive is the key to growing crops successfully. Just like in February and March 2016, the weather was colder than expected. There was even frost. Therefore, I switched to growing eggplants, which are less vulnerable to the weather, instead of winter vegetables. As a result, all of my crops were able to grow healthily.

The same goes for investing. The investment market didn't perform as expected at the start of the year. At that time, the Fed had just raised its interest rate and the Chinese stock market implemented the circuit-breaker mechanism. Under such situations, investors should be cautious if they want to buy Chinese stocks. In these circumstances, we can consider more resilient stocks. Such as utilities stocks, REITs and so on. Even if the stock price retreats, the damage can be contained. You can also benefit if the market rebounds afterwards.

Having a correct understanding of the market and picking the right "seeds" can increase one's chances of reaping a rewarding harvest. I have shared my investment and wealth management tips with you. Whether you can be FinFit like me depends on how much effort you put in. Now click on this link and let's start growing together.

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**Arthur Shek's FinFit Tips :**

- **Watch out for the market volatility in short investment cycles**
- **Review portfolio with the attention to market trends**
- **Strategic planning in various environments**

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